



**ACADEMIC YEAR 2019-20 EVEN SEMESTER**

## **Incubation center Startup cell**

### **“Student Startup and Innovation Policy Awareness” Workshop Report**

A workshop on “**Student Startup and Innovation Policy Awareness**” under Incubation center Start up cell was organized on 05.03.2020 for inculcating the awareness about entrepreneurship and motivating the students to venture the small scale start-ups.

The expert talk was arranged in the pallava hall from 11.00 am onwards. The audience were the student members of Incubation center Start up cell. Forty five students attended the workshop along with the department coordinators.

Dr.P.Uma Maheshwari ,Manager-Operations ,Foundation for Innovation and Research at SASTRA TBI was invited to deliver the expert talk. The session was started with welcome address delivered by Mrs. P.Nalayini. Dr.S.M.Uma, HOD/CSE, Overall coordinator, Incubation center Start up cell honored the expert . During the session, the expert narrated what entrepreneurship is all about along with the basic approach towards developing a good product idea. There was good interaction and queries from the students during the Session. The workshop ended with the vote of thanks proposed by Mrs. P.Nalayini.

#### **Glimpses of the workshop**



**Mrs.P.Nalayini delivering welcome address**



**Dr.S.M.Uma honoring the Expert**



**Expert Dr.P.Uma Maheswari sharing her ideas on which students can work for any startup**



**Students interacting with the Expert Dr.P.Uma Maheswari ,Manager-Operations, Foundation Innovation and Research at SASTRA TBI.**